

MINUTES

Informational Meeting

Tuesday, April 9, 2019 at 4:00 PM

Carnegie Town Hall, 235 West 10th St., Sioux Falls, SD 57104

1. Call To Order

Council Members Present: Janet Brekke, Christine M. Erickson, Rick Kiley, Greg Neitzert, Marshall Selberg, Curt Soehl, Pat Starr, Theresa Stehly

Council Members Absent: None

Council Chair Christine M. Erickson called the meeting to order at 4 p.m.

2. Committee/Commission Reports

A. South Eastern Council of Governments (SECOG): Wednesday, March 27, 2019 (Council Members Starr and Stehly)

Council Member Pat Starr provided a recap of the meeting which included a discussion of last year's budget information; the 2020 dues; the Comprehensive Economic Development Strategy Report; and an update from SECOG will be held prior to the next city budget session.

Council Member Therese Stehly added information regarding housing study grants; the Governor's House Program; SECOG providing assistance to nursing homes; and assisting municipalities with writing ordinances.

B. Siouxland Heritage Museums Board: Thursday, April 4, 2019 (Council Member Starr)

Starr provided an update of the meeting which included: the 2018 annual report update that will be coming forward to the City Council; and noted that the 2020 budget requests have been submitted.

3. City Council Open Discussion

Stehly spoke about the process of purchasing homes in flood plain areas and the assessed values of the property and homes. She spoke about the Board of Equalization process and that only one of the local appeals was overturned by Minnehaha County.

Stehly spoke about the recent tour of Pheasant Industries at the South Dakota State Penitentiary. She stated that the inmates were gaining training and skills that will help them when they return to society.

Erickson added that these programs are of great assistance to providing the inmates with the tools they will need for future workforce development.

4. Presentations

A. Community Health Status Report by Mary Michaels, Public Health Prevention Coordinator

Presentation: Approximately 15 minutes followed by discussion

Mary Michaels, Public Health Prevention Coordinator, provided information on the following slides: What Makes Us Healthy?; Social Determinants of Health; Zip Code Matters; Priority Health Areas; Priority Area 1: Access to Care; Priority Area 2: Behavioral Health and Substance Use; Priority Area 3: Chronic Disease Prevention; and Collaborative Strategies.

Discussion followed about: the timing and frequency of the Community Needs Assessments; future strategy for financial assistance or needs; communication strategies; the levels of smoking, alcohol, and drug abuse concerning the youth in Sioux Falls; alcohol and drug abuse in adults in Sioux Falls; the trends regarding the U.S. life expectancy; the increase in vaping; the obesity rates in the general, adult population in the United States; and the long term impacts of trauma on youth.

Starr added that the 2019 Meth Awareness Four Directions Walk is scheduled for Saturday, April 13, 2019, from 12 to 3 p.m. The walk will begin at the First United Methodist Church Parking Lot at 401 S. Spring Avenue.

B. Recycling Education Campaign Update by Jessica Sexe, Sustainability Coordinator

Presentation: Approximately 10 minutes followed by discussion

Jessica Sexe, Sustainability Coordinator, reviewed information regarding the Sioux Falls Recycling Education Branding and Campaign, Purpose; Market Research Conducted in Fall and Winter of 2018; Concepts were tested with stakeholders; It's Easy to make an Impact; Next Steps; Every person, every action makes an impact; How can we all make an Impact: and Next Steps.

Discussion followed about: the marketing campaign and working with the haulers to use decals on their vehicles; the impact of contamination on speed and efficiency in recycling; the percentage of items hauled to landfills are trash vs. recyclable items; educating customers on what goes in the trash vs. what items should be recycled; the number of licensed haulers; incentives to haulers for recycling; the cost of the consulting study and what it covers; the increase in recycling rates in Sioux Falls; providing public information to educate customers; the importance of getting 'clean' material through the recycling stream; and what materials are deemed 'recyclable' and what are not.

C. Housing Summit by Chellee Unruh, Housing Manager

Presentation: Approximately 10 minutes followed by discussion

Chellee Unruh, Housing Manager, provided information on the upcoming Housing Summit. Unruh reviewed: the Housing Summit Email Invitation, Housing Summit Agenda, Education and Awareness on Initiatives for Housing in Sioux Falls; Owner Occupied Housing Trends, Opportunities and Challenges; Rental Housing Trends, Opportunities and Challenges; Housing Division Consolidated Plan Public Hearing; and Participating Organizations.

Discussion followed about: the date and time scheduled for the event; the fees for the session; access to the Summit for the general public; whether or not the Summit will be available via video recording; the public hearing phase and organizational tables at the Summit; access for the media; the timeline for the invitations; and that fact that, according to statistical data from the National League of Cities, housing has become the #1 issue for cities across the United States.

D. Sioux Falls Area CASA Program Update by Stacey Tieszen, Executive Director

Presentation: Approximately 5 minutes followed by discussion

Stacey Tieszen, Executive Director, distributed a sheet indicating the Strategic Plan Overview for CASA for 2019-2021. She provided an overview on what Court Appointed Special Advocates do and the types of situations they deal with. She explained that there are more cases regarding opioid and meth uses, and the alarming increases they have seen in child need services. She stated that 60% more children are experiencing abuse and neglect in the home now vs. three years ago. Tieszen relayed their goal is to get children back home.

Discussion followed about the process for becoming a CASA volunteer; the training and number of hours needed per month; the impact volunteers have on others; the upcoming 25th year anniversary for CASA; a breakdown of the donors and the fundraising for CASA.

E. Veterans Advocacy Report by Council Member Janet Brekke, City Council

Presentation: Approximately 20 minutes followed by discussion

Janet Brekke, City Council Member, provided an overview on a program that works to provide support for Veterans. She reviewed the following slides: Where Everyone is From?; The Challenge; National Partnerships; the three different types of problems; Collective impact involves five core conditions; The key to success in collective impact is understanding several mindset shifts; Collective Impact (CI) in action looks like this; President Donald J. Trump Issues a National Call to Action to Empower Veterans and End the National Tragedy of Veteran Suicide; House Bill 5649; and the organizations Community Action for Veterans and Bridging The Gap Festival.

Brekke stated that she and Council Members Rick Kiley, Marshall Selberg and Pat Starr will participate in future training sessions regarding this topic.

Discussion followed comparing the daily suicide rate of veterans vs. the daily suicide rate of non-veterans.

F. Budget Priorities Follow-Up by Council Member Theresa Stehly, City Council

Presentation: Approximately 5 minutes followed by discussion

Therese Stehly, City Council Member, reviewed the information distributed regarding the Number of Votes Per Initiative by reading the number of votes (from 6 to 2) of the top items. Stehly indicated she would like to do this review on an annual basis and include the costs of the projects.

5. Public Comment

There was none.

6. Adjournment

Council Chair Christine M. Erickson adjourned the meeting at 6:15 p.m.

Tamara Jorgensen, MMC, Assistant City Clerk