

MINUTES Monday, July 25, 2011

Land Use Committee 5:51 PM

Carnegie Town Hall

235 West 10th Street

Members Present: Council Member Rex Rolwing, Council Member Kenny Anderson Jr., Council Member Michelle Erpenbach, Council Member Dean Karsky

Members Absent: None.

Staff Present: Debra A. Owen, City Clerk/Chief of Council Operations; and Denise D. Tucker, CMC, Assistant City Clerk

Guests: Cheryl Rath, Dan Siefken, Brian Majerus, Terra Fisher, Tim Axtman, Jennifer Schmidtbauer, Reagan Clemensen, Mike Cooper, Jason Dennison, Sue Aguilar, Evan Nolte, Slater Barr, Jim Entenman, Greg Jamison, Darrin Smith, Erica Beck, Jeff Schmitt, and Brent O'Neil

1. Call To Order

Committee Chair Rex Rolwing called the meeting to order at 5:51 p.m.

2. Approval of Minutes

A. Tuesday, May 31, 2011

A motion was made by Council Member Kenny Anderson Jr. and seconded by Council Member Dean Karsky to approve the minutes.

Rolwing called for a voice vote. All members present voted yes. Motion Passed.

3. Discussion

A. Sign Study Group by Jeff Schmitt, Chief Planning and Zoning Official

Schmitt said members from the Sign Study Group were present. He said the group had met approximately 12 times over the last nine months. Schmitt said they would like to introduce the Sign Study report. He said the group found a need to update the Sign Code. He reviewed their initial recommendations. Schmitt said they would like to proceed forward and draft an ordinance, with proposed changes. Discussion followed. The group will return in March 2012 with a draft ordinance.

B. Annexation Program by Jeff Schmitt, Chief Planning and Zoning Official

Schmitt handed out a map showing annexation priorities. He presented a draft report to the committee. The last City initiated annexation was in 2003. Schmitt said City initiated annexations are contentious and take a lot of time. He said they have about 55 more of them out there. A program was created to show how the City is going to annex property. There isn't an imminent annexation. The soonest may be in January, 2013. It takes about two to three years to complete an annexation. Discussion followed.

Debra A. Owen left the meeting at this time.

Community Development Partnerships Presentation by Darrin Smith, Director of

C. Community Development; Slater Barr, Executive Director of the Sioux Falls Development Foundation; and Jason Dennison, Executive Director of Downtown Sioux Falls

Smith showed a PowerPoint presentation on Economic Development Partnerships. The major partners include: Forward Sioux Falls, the Sioux Falls Development Foundation, the Community Development Department, the Southeastern Council of Governments, Downtown Sioux Falls, and the Governor's Office of Economic Development.

Erica Beck, Economic Development Manager, presented an overview of Economic Development Initiatives, which included: Communication, Incentive Revisions and Development, Public Relations, and Customer Relations/Partnerships. She said the partners meet monthly.

Dennison provided background information the Downtown Economic Development Incentive Fund. He explained what they are working on today, which includes a Strategic Plan Update and a Downtown Market Analysis.

Barr explained the Sioux Falls Development Foundation 2012 Initiatives. He discussed their work on: National Public Relations, Target Industry PR, Radio Ads(Twin Cities), and Lead Generation. Barr said they are also working with existing businesses. Discussion followed.

Evan Nolte, representing Forward Sioux Falls, discussed their 2011-2016 Campaign Initiatives. Erpenbach commended everyone for the work that has been done and for them meeting as a group. She asked what's next. And how can the Council be a part of this. Smith said it starts with the upcoming 2012 Budget. He said there are dollars proposed in the budget to set up a discretionary fund for the Development Foundation to get that program in place. Smith said he would like the committee to meet with the partners on a quarterly basis. Roling asked for a summary in October. He said he would like to receive one on a quarterly basis.

#### 4. Open Discussion

There was none.

#### 5. Adjournment

A motion was made by Council Member Kenny Anderson Jr. and seconded by Council Member Michelle Erpenbach to adjourn the meeting at 7:07 p.m.

Roling called for a voice vote. All members present voted yes. Motion Passed.

Denise D. Tucker,  
CMC

Assistant City Clerk