

10. Executive Session

11. Adjournment

Date: 2009-02-17
SIRE Meeting ID: 945
Meeting Type: Informational Meeting

YouTube:<https://youtu.be/I5QJGzTTgIM>
Agenda Item: Not Assigned
Item ID: 40484

The following document(s) are public records obtained from the
City of Sioux Falls.



With a rapidly expanding audience, a growing base of volunteers and the financial support of community businesses, SECT has established itself as the premier community-based theatre organization in Sioux Falls.

We are a community organization supporting the community's theater →

	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>
Total Orpheum Rental Days (by calendar year):	57	86	124	153	178	TBD
SECT rental days:	22	45	76	95	121	156
SECT % of total rental:	38%	52%	61%	62%	64%	TBD

Community Supported →

	<u>2003-2004</u>	<u>2004-2005</u>	<u>2005-2006</u>	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Attendance:	2,290	3,400	6,240	10,412	7,977	TBD
% growth:	N/A	48%	83%	67%	-23%	
Season Tickets:	0	180	270	636	788	1145
% growth:	N/A	100%	50%	135%	24%	45%
Volunteers:	From 35 to 120	202	248	364	372	TBD
% growth:	242%	68%	23%	46%	2%	

Community Funded →

	<u>2003-2004</u>	<u>2004-2005</u>	<u>2005-2006</u>	<u>2006-2007</u>	<u>2007-2008</u>	<u>2008-2009</u>
Sponsorships:	\$4,250	\$10,075	\$22,450	\$23,999	\$40,150	\$47,200
% growth:	N/A	137%	123%	7%	67%	15%

2007-2008 (based on actual budget of \$160,176)

Season Tickets	20.00%
Box Office	42.00%
Sponsorships	25.00%
Advertising	2.40%
Grants	2.10%
Miscellaneous	8.50%

Board of Directors

President: Sarah Jennings	AARP South Dakota, State Director
Vice President: Lary B. Etten	Independent writer, Director, Media Consultant
Treasurer: John Koch	USD School of Medicine, Assistant Dean/Research
Secretary: Rick Huffman	Video Visions, Media Specialist
Matt Ellefson	L G Everist, Engineer/Marketing
Mary Ann Giebink	Galland Law Firm, Attorney/Owner
Shauna Hoffman	Avera McKennan Hospital, Marketing
Darren Lee	First Premier Bank, Marketing
Ryan Murphy	Sioux Falls Catholic Schools, Special Events
Rod Pierce	Independent Performer
Doug Reichert	10 th Street Autawash, Sales
Sandy Silverberg	The Amazing Company, President/CEO
Todd Smith	Proforma Friel J. Smith Advertising, Owner
John Williams	Dakota Insurance, Business
Cheryl Wyant	Butterfly House, Gift Shop

Sioux Empire Community Theater
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Sioux Falls, SD 57101

Sarah Dahlin Jennings, President
Board of Directors
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Date: 2009-02-17
SIRE Meeting ID: 945
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YouTube:<https://youtu.be/I5QJGzTTgIM>
Agenda Item: Not Assigned
Item ID: 40485

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